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2022 JOHN BARLEYCORN AWARD SPRING WINNERS ANNOUNCED

Dallas, TX -- The John Barleycorn Society of Spirits Writers & Marketers today released results for the 2022 John Barleycorn Awards Spring Taste and Marketing + Design competitions.

The John Barleycorn Awards is a different kind of recognition program, created by writers and marketers to honor creative excellence in all aspects of the spirits industry - from formulating and distilling products - through innovative imaging, promotion, and sale of the products.

The Spring 2022 competition featured hundreds of spirits from a wide range of distillers located throughout the world. Whiskey category winners include Pursuit United Batch 002, Jack Daniel's Single Barrel Select, Old Fitzgerald Bottled-in-Bond Spring 2022, Cedar Ridge - The Quintessential, Sweet Amber Distilling - BLACKENED X Willet, 291 Colorado Whiskey Finished with Aspen Staves, Barrel Proof, Single Barrel, Single Malts of India - Neidhal, Uncle Nearest Master Blend Edition Batch 009, Found North Batch 004, The Old Niche Williams Co - CoatTail Cinnamon flavored whiskey, Aberlour 18 Year Old Single Malt Scotch, and Waterford - The Cuvee.

El Tesoro Extra Anejo was named best tequila, Cutwater Spirits Mezcal Reposado - Best Mezcal, Aristotle Spirits Philosopher Bourbon Barrel Aged Gin - best gin, Haku Vodka - best vodka, Five Stories Barrel Aged Rum - best rum, Starlight Distillery 10 Year Estate Grown Bottled-in-Bond Apple Brandy - best brandy, and Last Shot Distillery Chocolate Creme Brulee was the top liqueur. High Peaks Distilling Barrel Aged Manhattan was best ready-to-drink.

John Barleycorn Awards *honors the innovative distillers, writers, marketers, designers* who cultivate the fertile traditions of the spirits industry.

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Each Taste entry was blind-tasted and scored on a 100-point scale for appearance, aroma, taste, and finish. Marketing entries were judged on creative excellence. Awards were determined based on points.

A complete list of Taste winners and comments from judges can be found at www.barleycornawards.com.

The Taste judging is under the leadership of noted author and spirits writer John McCarthy who oversees some of the world's top spirits writers. Judges include Fred Minnick, Jennifer Simonetti-Bryan, Robin Robinson, Wayne Curtis, Frank Caiafa, G. Clay Whittaker, Tony Sachs, Brad Japhe, Rachel DelRocco Terrazas, Susie O., Clay Risen, Jonah Flicker, Susan Reigler, Susannah Skiver Barton, and Nico Martini.

Many of the winning distillers and brands will be featured during the upcoming year on the John Barleycorn Society's weekly BARLEYCORNDrinks blog (www.barleycorndrinks.com).